

Pointman TP-3700

Bonus Card Terminal



If you are looking for a proper way to offer reward points to your customers in order to improve their loyalty, TP-3700 will be one of the best solutions. The main function of TP-3700 is to calculate reward amount in accordance with customer's purchase amount and print the result on PET card.

Features:

- A useful marketing tool to enhance customer loyalty by issuing reward points.
- Specially designed to support small and medium-sized shops
- Able to check the purchase contents such as 'Date', 'Sales', 'Rewards', 'Total Rewards' or 'Item' directly on PET card.
- Able to operate independently without any other peripherals



Print method
Printing Density
Print speed
Heat Pulse Life
Abrasion Life

Thermal Print Mode
200 dpi
3sec/cycle
300,000,000pulse
200Km

Recording Method
MS-Head
Track position

Magnetic Data, Frequency Modulation (F2F)
500,000 pass in case of no load
ISO 7811-1,2,3 track ISO 7811- 2 track
210 Bpi, 75 Bpi, 210 Bpi 75 Bpi

Card Type
Card Thickness
Card Size

PET Card
0.2mm
53.98mm W x 85.60mm L-3.375" x 2.125"

LCD
Communication
Power
Built-in Battery
Net weight

128 x 64 Graphic LCD
RS-232C, PS2(Keyboard), TCP/IP
100V ~ 240V, 50/60Hz
6 months when power failure
1.8 Kg

Operating Temperature
Storage Temperature

5°C ~ 40°C / 10% ~ 90%
-25°C ~ 70°C



Sample PET Cards

RESELLERASIA

Value Added Distributor Of ID Cards & AIDC Products

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Stand-Alone Mode

- ▶ TP-3700 can work with only PET card.
- ▶ Customers can use all the branches with one PET card.

PC Mode

- ▶ A PC is added to Stand-Alone Mode to use a customer management program.
- ▶ A user can store customer's name, address, telephone, birthday, etc. into a customer management program.
- ▶ A user can sort out customer list easily with various standards such as gender, anniversary, sales amount, etc. and send SMS text messages to customer's mobile phone.



Key Board Mode

- ▶ A key board is added to Stand-Alone Mode.
- ▶ A user can input customer's name, telephone No., etc. onto PET card directly using a key board.
- ▶ A user can control TP-3700 with a key board.



TCP/IP Mode

- ▶ A server is added to Stand-Alone Mode.
- ▶ A user can send and store customer's data into a server with LAN cable.
- ▶ Headquarters can watch and analyze sales status for each branch in real time.



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